

# Trusted Intelligence

Mitigate security threats and risk across your organization

## What is Trusted Intelligence?

Trusted Intelligence empowers organizations worldwide to combat threats and adversaries with a combination of trusted experts acting as true partners to mitigate security threats and risk across your organization. Fueled by a combination of sophisticated technology, advanced data collections, and human-powered analysis, Flashpoint tailors its offerings to the needs and requirements of its customers. The result is intelligence that enables the private and public sector to bolster cybersecurity, confront fraud, combat insider threats, enhance physical security, and address vendor risk and supply-chain integrity.

## Why Flashpoint?

Threatening activity from illicit actors and online communities can harm an organization's business, stakeholders, employees, and customers.




Intelligence programs have become essential for mitigating risk, especially for cyber threat intelligence, fraud, insider threat, and physical security teams.

Flashpoint's ability to track adversaries across multiple types of online illicit communities — from elite forums and illicit marketplaces to chat services platforms and paste sites — uniquely positions the company to engage with threat actors directly and procure compromised assets from within these communities on behalf of customers.

## THE FLASHPOINT DIFFERENCE

- ✓ Better quality sources that provide trusted intelligence
- ✓ Better synthesis of raw data into intelligence that creates a decision advantage with minimal effort for our customers
- ✓ Best subject-matter experts (SMEs) in the industry who inform collections and intelligence production
- ✓ Most robust community of intelligence practitioners in which customers benefit from each other's data and intelligence, often during breaking events, we facilitate the community working together to support each other.

## TRUSTED INTELLIGENCE OUTCOMES

-  **STOP ACCOUNT TAKEOVER**
-  **MANAGE RANSOMWARE**
-  **PROTECT PHYSICAL ASSETS**
-  **PRIORITIZE VULNERABILITIES**
-  **AVOID FRAUD LOSS**
-  **IDENTIFY INSIDER THREATS**
-  **EXPAND YOUR TEAM**
-  **MITIGATE RISK**

# Flashpoint Highlights

FOUNDED  
**2010**

HEADQUARTERS  
**NYC**

EMPLOYEES  
**400+**

FUNDING  
**SERIES C INVESTMENT  
OF \$28 MILLION IN 2017**

- 22 Languages Across SMEs
- 700+ Active Clients
- 80/20 U.S.-based vs. International Client
- 25+ Vertical Markets Served
- 10% Professional Services

## What sets Flashpoint apart?



### BETTER SOURCES

Flashpoint tracks adversaries across multiple types of unique and hard-to-reach online communities, from elite forums and illicit marketplaces to chat services platforms and paste sites.



### BETTER INTELLIGENCE

Fueled by a combination of sophisticated technology, advanced data collections, and human-powered analysis, Flashpoint's intelligence products are tailored to the needs and requirements of our customers.



### INDUSTRY BEST EXPERTS

Flashpoint analysts know what data to collect, have the agility to move collections capabilities to go where adversaries go, and can rapidly analyze, refine, and contextualize that data to produce trusted intelligence.



### THE MOST ROBUST COMMUNITY

The most robust community of intelligence practitioners in which customers benefit from each other's data and intelligence, often during breaking events, we facilitate the community working together to support each other.

## ABOUT FLASHPOINT

Trusted by governments, commercial enterprises, and educational institutions worldwide, Flashpoint helps organizations protect their most critical assets, infrastructure, and stakeholders from security risks such as cyber threats, ransomware, fraud, physical threats, and more. Leading security practitioners—including physical and corporate security, cyber threat intelligence (CTI), vulnerability management, and vendor risk management teams—rely on the Flashpoint Intelligence Platform, comprising open-source (OSINT) and closed intelligence, to proactively identify and mitigate risk and stay ahead of the evolving threat landscape.

Learn more at [flashpoint.io](https://flashpoint.io).