# 👌 FLASHPOINT

# Payment and Credit Card Fraud Mitigation

## Identify Card Exposure, Prevent Fraud, and Take Action

Cybercriminal operations continue to grow in sophistication and volume, increasing the demand to obtain stolen credit card data. The rise of card and transactional fraud means card issuers need to have the relevant and differentiated data, metrics to understand their card exposure within threat actor communities, open source platforms, data breaches and fraudulent merchants to map trends to adversaries.

Rapid detection of credit card fraud is crucial not only for preventing fraudulent transactions from occurring—but also for identifying new indicators of risk, adjusting prevention controls accordingly to minimize future losses, and protecting brand reputation.

As criminals continue to steal and sell credit card data, teams require access to the latest credit card leaks, card shop chatter, and common point of purchase (CPP) analysis to produce correct conclusions on risk and take action.

# **Overview**

Flashpoint's Card Fraud Mitigation helps fraud teams detect compromised credit cards from illicit communities and data breaches, and identify high-risk merchants before fraudulent transactions occur or multiple.

Card Fraud Mitigation helps teams understand attacker techniques and potential fraud throughout the lifecycle of a stolen credit card – from the point of compromise, and advertisements in card shops to cash out.



Over a period of three years, a Flashpoint custome saves an estimated \$873,722 in fraud losses



On average, financial institutions suffer an estimated \$300 loss per stolen credit card

\*Source: "Forrester: Total Economic Impact™ of Flashpoint - October 2020

# Identify Card Exposure, Prevent Fraud, and Take Action

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#### IDENTIFY COMPROMISED CARDS

Understand what cards are compromised across illicit communities, card shops, data breaches and high-risk merchants.



#### CUSTOMIZE DASHBOARDS

See and filter the data based on your organization requirements and needs in a comprehensive view.



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#### UNDERSTAND CARD EXPOSURE

Connect the dots across card exposures to see changes over time, follow real-time public exposures and pinpoint the common point of purchase (CPP).



#### TAKE ACTION AND MITIGATE

Operationalize insights and mitigate fraud risks quickly before they spread, multiply, and disrupts your business.

### **Key Benefits**

### PROVEN RETURN ON INVESTMENT (ROI)

Insight into ROI, including potential card fraud loss per card, fraud loss avoidance, the number of unique cards identified by Flashpoint.

### SEE THE EARLY SIGNS THAT STOLEN CARDS WILL BE RELEASED

Flashploint's access to illicit communities allows teams to see threat actor activity before a stolen credit card or personally identifiable information (PII) is purchased and fraud occurs.

### MAKE FASTER, MORE CONFIDENT DECISIONS

Flashpoint spots potential fraud loss with high accuracy across our financial intelligence allowing fraud teams to learn, adapt, and respond and assess the impact of their fraud controls.

### IDENTIFY FRAUDULENT MERCHANTS AND COMPROMISED CARDS

Use Flashpoints daily high-risk merchant reports to understand where fraud is coming from and what cards are exposed to identify fraud trends in minutes instead of hours and days.

### ✓ VISIBILITY INTO PUBLIC EXPOSURES AS IT HAPPENS

Flashpoint extracts full card numbers from closed criminal communities, open source platforms and data breaches in real-time to help teams take action and counter full card compromises.

# ABOUT 🔥 FLASHPOINT

Trusted by governments, global commercial companies, and educational institutions, Flashpoint helps organizations protect their most critical assets, infrastructure, and stakeholders from security risks such as cyber threats, ransomware, fraud, physical threats, and more. Leading security practitioners—including cyber threat intelligence (CTI), vulnerability management, DevSecOps and vendor risk management teams—rely on the Flashpoint Intelligence Platform to proactively identify and mitigate risk and stay ahead of the evolving threat landscape.

For more information, visit flashpoint.io or follow us on Twitter at @FlashpointIntel